



HERE FOR  
THE MAKING

Jim McWilliams for PHLCVB

# Insider Guide TO PHILADELPHIA

## MAKE USE OF YOUR INFLUENCE

As a college student, you, your family and your friends are connected to more organizations than you think, and not just fraternities and sororities. Charities, clubs, businesses and professional organizations—they all meet.

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# Insider Guide TO PHILADELPHIA

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2015-16



# Meet Campus Philly!


All of Philadelphia is your campus! Campus Philly is a local nonprofit that works to connect college students off-campus so you can take advantage of all that Philadelphia has to offer.

## GET STARTED



**Campus Philly CollegeFest** is our citywide welcome event on September 12. (page 31)



**Campus Philly Open Arts** lets you enjoy free arts and culture events. Sign up now! (page 26)  
Find Open Arts partners, marked with , throughout the "Explore Philadelphia" section.

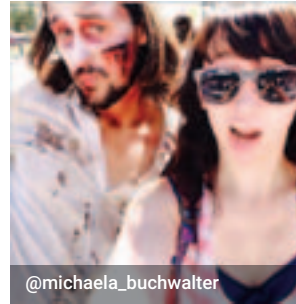


**Campus Philly Careers** has internships and first job opportunities in everything from finance to fashion. (page 36)

Share your off-campus experiences on Instagram!



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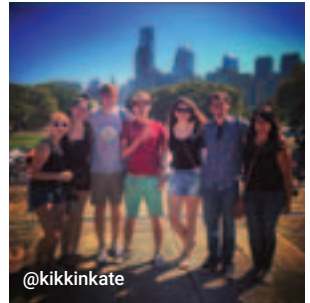
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We feature top photos from students exploring PHILADELPHIA each month.

# Q+A with Mayor Michael A. Nutter

## How would you describe Philadelphia?

Philadelphia is an exciting, dynamic, and welcoming city with great hope and a greater spirit. There is no better place to know what city living is all about than Philadelphia.

## What advice would you give college students studying in Philly?

My advice is to study hard, get actively engaged in your college and university activities, but also spend some time off-campus. Explore the city's amenities and see what Philadelphia has to offer. As Mark Twain said, "Never let your schooling interfere with your education."

## What was your path from college to post-grad life?

I went to Penn and majored in pre-med my first year and then I switched to business. I thought I was going to start a small business, but I ultimately became a different kind of entrepreneur being a member of City Council and now as Mayor. Mayor of the City of Philadelphia is the ultimate entrepreneurial position: based on revenue, I am CEO of one of the top thousand business enterprises in the U.S.A.

## Any words of wisdom for students?

Take advantage of all your college has to offer – study abroad, undergraduate research, internship opportunities, community service, etc. These opportunities will not only provide a fulfilling college experience, they will position you for your next step after graduation, whether it's a job in your chosen career field or pursuing post-graduate study.



Photo by C. Gabello



— EXPLORE —  
PHILADELPHIA

# Fairmount PARK

KELLY DRIVE

# CENTER City

DILWORTH PARK AT CITY HALL

## ★ WHERE TO START: Boathouse Row

A hub for city recreation, distinguished by its 15 rowing clubhouses. Whether you're biking, jogging, or sightseeing, it's a great place to start exploring the natural environment on both sides of the Schuylkill River.

## MUST-ATTEND EVENT

### The Ugly Sweater Run

Please Touch Museum, 4231 Avenue of the Republic; Beginning of December; [theuglysweaterrun.com](http://theuglysweaterrun.com)  
A morning complete with a 5K run (or walk), Christmas-themed sweaters, inflatables, photo booths, fake mustaches, hot chocolate, and more!

**GETTING THERE:** Route 15 trolley; bus routes 32 and 48 for East Fairmount Park; routes 40, 38, or 64 for West Fairmount Park.



## TOP PICKS

### Fairmount Water Works

640 Waterworks Drive; [fairmountworks.com](http://fairmountworks.com)  
Learn about Philadelphia's watershed through hands-on installations; admission is free. There's a nice restaurant upstairs too!

### The Mann Center for the Performing Arts

52nd & Parkside Avenue; [manncenter.org](http://manncenter.org)  
This open-air music venue hosts diverse artists and performances during the summer. Bring a group of 20 friends for a 10% discount on select shows. 🎫

### Shofuso Japanese House and Garden

Horticulture & Lansdowne Drives; [japanesehouse.org](http://japanesehouse.org)  
Take a relaxing walk around this replica 17th-century-style Japanese house and garden for \$5 with student ID. Feed Shofuso's beautiful Koi fish for \$2!

## ★ WHERE TO START: Reading Terminal Market

Feast your eyes on Philadelphia's historic public market and all of the produce, Amish specialties, meats, seafood, fruits, handmade goods, and restaurants it has to offer, with staples like the Down Home Diner and Termini Bros. Bakery.

## TOP PICKS

### City Hall Tower Observation Deck

City Hall Visitor Center, Broad & Market  
A breathtaking view on top of the tallest city hall in the United States. See Philadelphia from a new perspective (500+ feet up) with \$6 entry!

### Rosa's Fresh Pizza

11th & Ludlow; [rosasfreshpizza.com](http://rosasfreshpizza.com)  
Grab a \$1 slice and pre-order another for someone less fortunate by leaving a Post-It note; Mason, the owner, is all about "paying it forward."

### Midtown Village

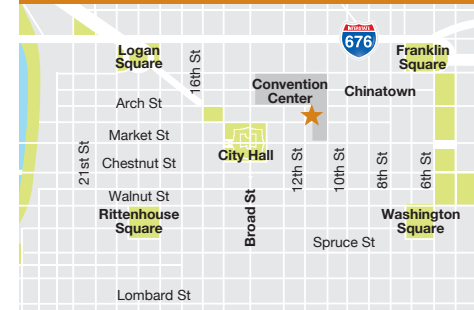
13th Street between Market & Locust; [midtownvillagephilly.org](http://midtownvillagephilly.org)  
A spread of some of Philadelphia's best restaurants and shops, like the Philly-style boutique Open House on 13th & Sansom with its quirky home accessories.

## MUST-ATTEND EVENT

### Center City District Restaurant Week

Various Locations in Center City; August & January; [centercityphila.org](http://centercityphila.org)  
120+ restaurants offer 3- to 4-course meals priced \$20-\$35 for lunch and dinner. Eat like a king or queen (on a budget) at Philly's best restaurants.

**GETTING THERE:** Market-Frankford Line to 15th Street or Broad Street Line to City Hall. Regional Rail to Suburban Station or Jefferson Station.



# Ola City



FRANKLIN FOUNTAIN

# BEN FRANKLIN PARKWAY



LOGAN SQUARE

## ★ WHERE TO START: Independence Visitor Center

Walk “America’s most historic square mile” and learn about the nation’s past at Independence Hall, the National Constitution Center, the President’s House, and Liberty Bell.

## ★ WHERE TO START: Sister Cities Park

Sit, relax, have a picnic at the cafe, take a look at the boat pond or garden, heck, run through the fountains on a hot summer day if you want! A great introduction to the sites on the Benjamin Franklin Parkway.

## MUST-ATTEND EVENT

### Winterfest and Summerfest

Penn’s Landing; November – March and May – September; [delawareriverwaterfront.com](http://delawareriverwaterfront.com)  
Ice skate and drink hot chocolate in the winter; roller skate and hang out at Spruce Street Harbor Park in the summer!

**GETTING THERE:** Market-Frankford Line to 5th Street for the historic district and 2nd street for restaurants and the waterfront.



## TOP PICKS

### Elfreth’s Alley

2nd & Elfreth’s Alley; [elfrethsalley.org](http://elfrethsalley.org)  
Behold the oldest, most photogenic residential street in Old City! Walk on the cobblestones and check out the two houses that are now an open museum.

### Franklin Fountain

116 Market Street; [franklinfountain.com](http://franklinfountain.com)  
Order one of many ice cream, soda, or milk shake flavors served by a bow-tie-wearing staff. Insider tip: Cash only, and doors open at noon!

### 3rd Street Vintage Shops

3rd Street  
Sazz Vintage has hand-selected apparel and objects from the past. Next door, Scout Salvage & Vintage Rescue features old jewelry, postcards, and a 60-year-old pinball machine!

## TOP PICKS

### Sabrina’s Café & Spencer’s Too

18th & Callowhill; [sabinascafe.com](http://sabinascafe.com)  
Classic American home cooking, especially breakfast food; this café has everyday specials ranging from \$8–\$30, depending on your appetite.

### Paine’s Skateboard Park

North 24th Street; [franklinspaine.com](http://franklinspaine.com)  
Admire local talent in this public space. Great for skateboarders, with space for spectators too.

### Parkway Central Library

The headquarters of the Philadelphia Free Library hosts unique collections from maps to music, and has great events, book-related and otherwise.

### Rodin Museum

21st and Benjamin Franklin Parkway; [rodinmuseum.org](http://rodinmuseum.org)  
Largest collection of Rodin’s sculptures outside of Paris.

## MUST-ATTEND EVENT

### Art After 5 at the Philadelphia Museum of Art

2600 Benjamin Franklin Parkway; Every Friday Night; [philamuseum.org](http://philamuseum.org)  
The Art Museum hosts a mix of performances at this 21+ event. Enjoy the galleries, food, and cocktails too! 🍸

**GETTING THERE:** Take Regional Rail to Suburban Station, Broad Street Line to City Hall, or Market-Frankford Line to 15th, then head toward the Art Museum.



# UNIVERSITY CITY & WEST PHILLY



CLARK PARK

## ★ WHERE TO START: 34th and Walnut Street

From this busy corner, head east down Woodland Walk to explore Drexel, south toward Locust for UPenn, or west for Sansom Street restaurants, including White Dog, Pod, and Federal Donuts.

### MUST-ATTEND EVENT

#### Baltimore Avenue Dollar Stroll

Baltimore Avenue; September 24; [universitycity.org](http://universitycity.org)  
Enjoy food bites, drinks, and other specials for just \$1 from the shops between 45th Street and 50th Street!

**GETTING THERE:** Market-Frankford Line to 34th or 40th. Regional Rail to 30th or University City. Trolley routes 11, 13, 34, 36. Bus routes 21 and 42.



# SOUTH ST. & SOCIETY HILL



6TH & SOUTH STREET

## ★ WHERE TO START: Front and South

Philly's original hippie district now features a variety of shops, hangouts, and restaurants. Walk west from Front Street to the neighborhoods west of Broad Street, or north to Society Hill's quieter residential streets with Georgian-style houses.

### TOP PICKS

#### Theatre of the Living Arts

4th & South Street; [venue.tlaphilly.com](http://venue.tlaphilly.com)  
This small venue presents some pretty big artists. Take a look at the TLA's upcoming performances and you're sure to find a band to match your musical taste!

#### Repo Records

6th & South Street; [reporrecords.com](http://reporrecords.com)  
Huge collection of metal, jazz, punk rock, hip hop, soul, and R&B!

#### Jamaican Jerk Hut

15th & South Street; [jajerkhut.com](http://jajerkhut.com)  
BYO that specializes in traditional spiced-meat platters; bring friends and you'll likely still have leftovers!

#### South Street Magic

South and Passunk; [southstreetmagic.com](http://southstreetmagic.com)  
Philly's only full-time magic shop and theater. Local and visiting magicians perform every Saturday.

### MUST-ATTEND EVENT

#### Headhouse Farmer's Market

2nd & Lombard; Sundays, May-December; [thefoodtrust.org](http://thefoodtrust.org)  
The city's largest weekly market features local suppliers from within 100 miles of Philadelphia. Buy farm staples in addition to soup, flowers, and ice cream!

**GETTING THERE:** Broad Street Line to Lombard-South or take the Market-Frankford Line to 5th or 2nd Street and walk through Society Hill to South Street.



# PASSYUNK SQUARE and BELLA VISTA



11TH STREET

## ★ WHERE TO START: 11th Street & East Passyunk

Check out the plaza's Singing Fountain before exploring the surrounding neighborhood. You'll find a mix of longtime businesses alongside some of the city's best bars and restaurants. Head north to the Bella Vista Neighborhood or south for the sports stadiums and FDR Park.

## MUST-ATTEND EVENT

### Miracle on South 13th Street

1600 Block of South 13th Street; December  
For more than a dozen years, the residents of this block have strung up elaborate holiday light displays for visitors to enjoy all month long.

**GETTING THERE:** Broad Street Line to Ellsworth-Federal or Tasker-Morris, or travel to the end of the line for the sports stadiums.



# Northern Liberties + FISHTOWN & CALLOWHILL



FRANKFORD AVENUE

## ★ WHERE TO START: Art Star

The craft and merchandise selection at this store on 2nd between Green Street and Fairmount introduces the local/self-made attitude of this neighborhood. Continue down 2nd for Standard Tap, specializing in local beer selections.

## TOP PICKS

### North Bowl

909 North 2nd Street; [northbowlphilly.com](http://northbowlphilly.com)  
17 bowling lanes, billiards, arcade games, food, and drinks. Insider Tip: Home to some of the best tater tots around!

### Edgar Allan Poe House

532 North 7th Street; [nps.gov/edal](http://nps.gov/edal)  
This three-story home is where Edgar Allan Poe's imagination produced works like "The Black Cat." Step into his history and learn about his life.

### Pizza Brain

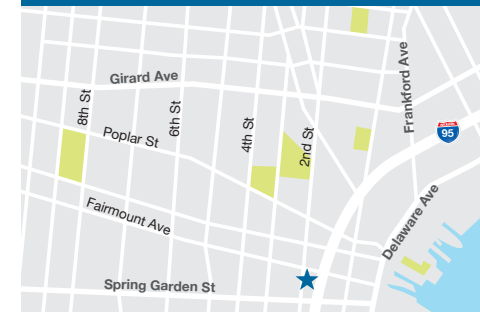
2313 Frankford Avenue; [pizzabrain.org](http://pizzabrain.org)  
Pizza museum AND pizzeria. Try one of the unique pies (sweet dates and prosciutto, anyone?) and head over to Little Baby's Ice Cream next door for flavors like rose pistachio or chocolate salt malt.

## MUST-ATTEND EVENT

### Kensington Kinetic Sculpture Derby

Trenton Avenue and Norris Street; May; [kinetickensington.org](http://kinetickensington.org)  
Parade featuring more human-powered vehicles than you ever thought existed, along with hilarious costumes and float themes.

**GETTING THERE:** Market-Frankford Line to Spring Garden for Northern Liberties, or Girard for Fishtown. Broad Street Line to Spring Garden, then walk east for Callowhill.





# MANAYUNK



MAIN STREET

## ★ WHERE TO START: Main Street

Check out the work of local artists, fulfill food cravings from burritos to sushi, visit a local bar or restaurant for Manayunk's (pronounced "Manny-unk") best sips, or indulge in some retail therapy. Getting to know Manayunk is a walk down Main Street.

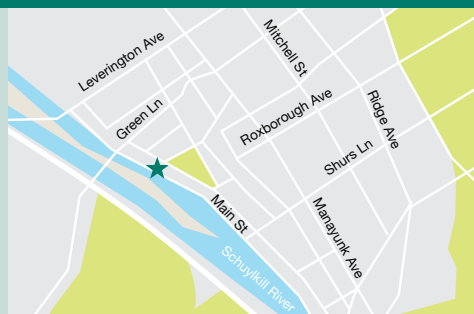
## MUST-ATTEND EVENT

### Philadelphia International Cycling Classic

The Manayunk Wall, Levering Street and Lyceum Avenue; Beginning of June

Watch cyclists complete a circuit course through the city, ending with a 17% incline climb up "the wall." Check out block parties along Main Street!

**GETTING THERE:** Regional Rail to the Manayunk Station. Bus routes 35 and 61 to Wissahickon Transportation Center and Main Street.



## TOP PICKS

### Winnie's LeBus Manayunk

4266 Main Street; [lebusmanayunk.com](http://lebusmanayunk.com)

Enjoy locally-sourced comfort food, generous portions, and welcoming service. Reasonably priced and mouth-watering food and drink menus make for a tough choice.

### Manayunk Hidden River Kayak Tours

4120 Main Street; [manayunkkayaktours.com](http://manayunkkayaktours.com)

Explore the Schuylkill River's history! Tour the river only or pick from Brunch, Lunch, or Happy Hour tours that include meals from Manayunk Brewing Company.

### The Grape Room

105 Grape Street; [graperoommusic.com](http://graperoommusic.com)

Any spot in this venue gives you a great view of live local bands, comedians, and open mic night participants. Insider Tip: Karaoke upstairs!

# CHESTNUT HILL

## MT. AIRY



VALLEY GREEN INN

## ★ WHERE TO START: Wissahickon Valley Park & Valley Green Inn

This park is a favorite feature of the neighborhood. Start at Valley Green Inn, a roadside restaurant with creative cuisine. From here, follow the Forbidden Drive trail, or head north towards the commercial core on Germantown Avenue.

## TOP PICKS

### Morris Arboretum

100 E. Northwestern Avenue;

[upenn.edu/arboretum](http://upenn.edu/arboretum)

Access the Arboretum's 92-acre garden for \$8 with a student ID! See the forest from 50 feet above on Tree Adventure, a 450-foot-long canopy walk.

### Bredenbeck's Bakery & Ice Cream

8126 Germantown Avenue;

[brendenbecks.com](http://brendenbecks.com)

Come with a craving: this shop will have your sweet tooth feeling fulfilled with its cookies, special occasion cakes, pies, pastries, and ice cream.

### Woodmere Art Museum

9201 Germantown Avenue;

[woodmereartmuseum.org](http://woodmereartmuseum.org)

Celebrate Philadelphia's art and artists at this 19th-century Victorian mansion and view paintings by artists such as Edward Redfield and Violet Oakley for free!

## MUST-ATTEND EVENT

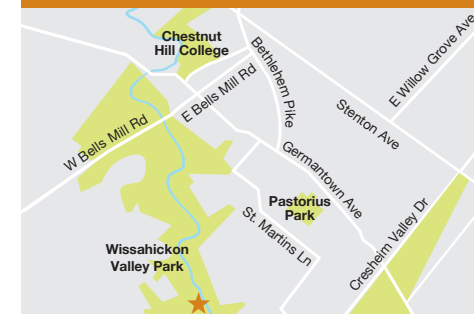
### Harry Potter Festival

Various Locations in Chestnut Hill; October;

[chestnuthillpa.com](http://chestnuthillpa.com)

A real-life Harry Potter weekend of witchcraft, wizardry, potions, spells, scavenger hunts, parades, and more!

**GETTING THERE:** Regional Rail to Chestnut Hill East or Chestnut Hill West. Bus route 23 along Germantown Avenue.



# The MAIN LINE

ARDMORE

# SOUTH JERSEY

COLLINGSWOOD

## ★ WHERE TO START: Suburban Square

Here's a one-stop shop off of Ardmore's Regional Rail station with shopping, dining, and Ardmore's very own farmers market. Enjoy a planned day of shopping or a go-with-the-flow summer stroll.

## MUST-ATTEND EVENT

### The Clover Market

70 Morris Avenue, Bryn Mawr; April – June;

[theclovermarket.com](http://theclovermarket.com)

Outdoor market features 100+ vendors with antiques, collectables, and more. Check website for exact dates.

**GETTING THERE:** Take the Paoli/Thorndale Regional Rail Line or the Norristown High Speed Line to any stop between Merion and Wayne.



## TOP PICKS

### Bryn Mawr Film Institute

824 West Lancaster Avenue, Bryn Mawr;

[brynmawrfilm.org](http://brynmawrfilm.org)

This nonprofit and locally-owned movie theater shows select, often independent films. In the spring, it features movies directed by students from Bryn Mawr, Haverford, and Swarthmore.

### Main Point Books

1041 West Lancaster Avenue, Bryn Mawr;

[mainpointbooks.com](http://mainpointbooks.com)

Owner Cathy “provides a forum to talk about, discover, and promote great books.” Spot the mosaic signage and browse this haven of good reads.

### Barbacoa

64 Rittenhouse Place, Ardmore;

[barbacoaud.com](http://barbacoaud.com)

Come prepared to try Peruvian chicken, brisket, St. Louis ribs, Norwegian salmon, and other home-style favorites!

## ★ WHERE TO START: Camden Waterfront

Cross the Ben Franklin Bridge or take PATCO to the City Hall or Broadway stop, then walk west. See the Battleship New Jersey, the concerts at the Susquehanna Bank Center, or underwater creatures at the Adventure Aquarium.

## TOP PICKS

### Adventure Aquarium

1 Riverside Drive, Camden;

[adventureaquarium.com](http://adventureaquarium.com)

Add one of Campus Philly's Open Arts partners to your bucket list! Hands-on touch tanks as well as sea life and wildlife exhibits and shows, including hippos! 🐡

### Collingswood, NJ

[collingswood.com](http://collingswood.com)

Browse the Painted Cottage, a vintage furniture shop, then grab a shake or make your own soda next door at The Pop Shop!

### Downtown Haddonfield

[downtownhaddonfield.com](http://downtownhaddonfield.com)

Specialty shops with fine arts, crafts, gifts and home décor, plus designer boutiques, consignment shops, and antique galleries make up the six-block town center.

## MUST-ATTEND EVENT

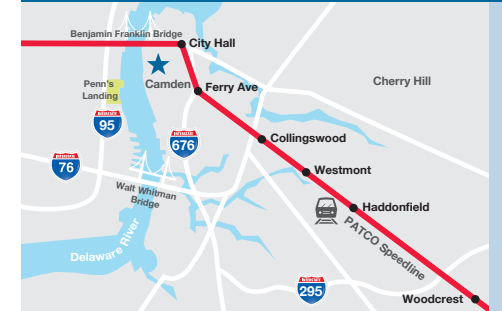
### Restaurant Row

Collingswood, NJ; March, July, and October;

[collingswood.com](http://collingswood.com)

Thirteen restaurants offer fixed-priced menus with multi-course meals for a week for foodies to come and let their taste buds travel around the world.

**GETTING THERE:** Take PATCO from several Center City stops; NJ Transit trains give access to the rest of the region, including Atlantic City.





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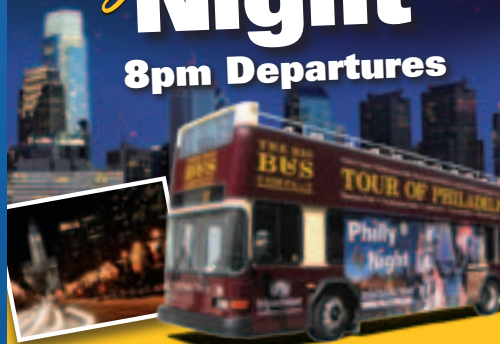
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## 8pm Departures



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For local information call: Temple: 215-204-7482, Drexel/Upenn: 215-590-8808, Widener/West Chester/Villanova: 610-490-7035

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Darryl Cobb, Jr. for The Harvest

# find your community



## Only-in-Philly Events

**CollegeFest, September 12**  
*Campus Philly's all-day welcome for new and returning students*



Darryl Merrique for Philadelphia Jazz Project



courtesy Adventure Aquarium



M. Edlow for Visit Philadelphia™



courtesy DesignPhiladelphia

**FALL**  
*Fringe Festival*  
*DesignPhiladelphia*  
*State of Young Philly*

**WINTER**  
*RiverRink Winterfest*  
*Mummers Parade*  
*Center City Restaurant Week*

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*Insider Guide*  
TO PHILADELPHIA



G. Widman for Visit Philadelphia™

**SPRING**  
*Philly Tech Week*  
*Philadelphia Science Festival*  
*Broad Street Run*

**SUMMER**  
*First Friday*  
*Night Markets*  
*The Roots Picnic*  
*Dollar Stroll*



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# campusphilly openarts

Presented By: **xfinity**

## free tickets and student discounts



*"Explore the arts in Philadelphia at little to no cost! If you've never been to an opera, local museum, or play, here's an opportunity to try something new."*

- Linda, Drexel University



sign up by October 20

Registration Code: **INSIDER1516**  
**campusphilly.org/openarts**

Open Arts is a program of Campus Philly, created with funding from the Knight Arts Challenge and matching funding from XFINITY.

 **Knight Foundation**

# 40+ local arts partners

## Museums

Spend First Fridays at **The Barnes Foundation** or **The Clay Studio**, pay-what-you-wish on Wednesdays at the **Philadelphia Museum of Art** or attend free Target Community Nights at **The Franklin Institute**.

## Performances

See the next opera star up close at the **Academy of Vocal Arts** and catch the latest reimagining of the Bard's plays at **The Philadelphia Shakespeare Theater**.

## Open Mics

Don't be shy, get on stage at **The Harvest** Open Mic or share your poetry at **The Philly Pigeon Poetry Slam**!

## Live Music

Hear brilliant composers and amazing musicians at **Philadelphia Chamber Music Society**, **The Kimmel Center**, **World Cafe Live**, and **Curtis Institute** performances!



*"Attending the Harvest Open Mic was fantastic. It was my first time going, and I cannot wait to attend other Open Arts events."*

- Anasymone, Rowan University

Create your free account by **October 20**  
 registration code: **INSIDER1516** [campusphilly.org/openarts](http://campusphilly.org/openarts)

# plus special events

## fall 2015 openarts COLLEGENIGHT

**October 3**  
 Opera Philadelphia

**OPERA ON THE MALL**



**October 20**

**p**  
 The Philadelphia Orchestra  
Yonick Mazer-Seguin Music Director  
**#freecollegeconcert**



**November 13**

**BARNES**

THE BARNES FOUNDATION



[openartsphilly.com/collegenight](http://openartsphilly.com/collegenight)

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The Philadelphia Orchestra  
 Yannick Nézet-Séguin Music Director  
 Photo: Pete Checchia

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**10AM-4PM**




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Campus Philly CollegeFest 2015 is produced with support from the City of Philadelphia and partner colleges and universities. Festival occurs rain or shine. All events are subject to change.



# Local Dictionary

**City of Brotherly Love.** noun. /sɪ.ti əv brə.ðər.li ləv/

In Greek, “philos adelphos” means “brotherly love,” and so our city was named.

**Jawn.** noun. /dʒɑn/

Local anything-word. Hand me that jawn. Are you going to that jawn later?

**Schuylkill.** noun. /sku.kəl/

The river between Center City and University City has a Dutch name that translates as “hidden river.”

**Quizzo.** noun. /kwɪ.zoʊ/

A team trivia game popularized in Philadelphia. Most restaurants host some version of it at least one night a week. Answer questions over 3 or 4 rounds for prizes! No looking up answers on your phone!

**14th street.** noun. /fɔrtɪnθ stri:t/

Doesn't exist in Philly! In between 13th and 15th is Broad Street. (fig. 1)

**Scrapple.** noun. /sɾəpəl/

Try it (as long as you eat meat)! Often eaten at breakfast, it's a local Pennsylvania Dutch creation made from ground pork fried with cornmeal.

**BYO.** noun. /bi wi ou/

Refers to restaurants that allow you to “bring your own” alcohol. While some charge a “corkage fee” for opening your beer or wine, this is generally a great way to eat and drink on a budget.

**Water ice.** noun. /wɔː.dr aɪs/

Refreshingly icy summer treat that's thicker than a slushie but thinner than a snow cone. See also: delicious. (fig. 2)

**Mummer.** noun. /mə.mər/

Members of local clubs who “strut” up Broad Street on New Year's Day in elaborate costumes. Different divisions feature props, string bands, elaborate choreography, and some well-liquored revelry. (fig. 3)

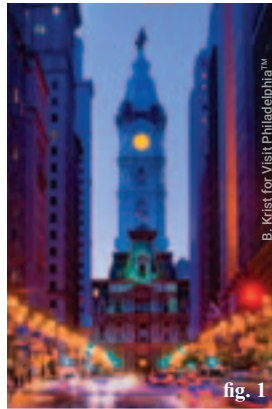


fig. 1

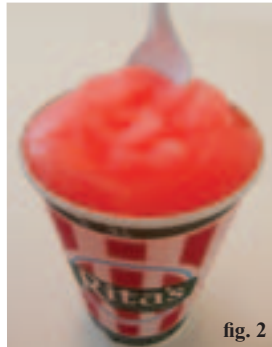


fig. 2



fig. 3

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# START YOUR CAREER

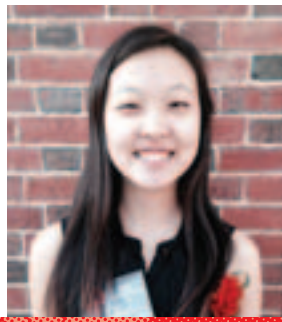


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*"I found two internships using [campusphilly.org/careers](http://campusphilly.org/careers), plus tons of information on restaurants, arts and culture, and weekend activities from Campus Philly. Now Philadelphia's my home away from home."*

**-Yeo Song, Denison University**



*"Campus Philly events gave me a chance to speak with dozens of employers about jobs and internships. Networking with other students confirmed how many different opportunities are in the region. Plus, I got to visit the Federal Reserve."*

**- Ravin, Haverford College**

*"I learned how to showcase my experience and organize career contacts using LinkedIn to get the job I want."*

**- Dana, Millersville University**



Visit [campusphilly.org/careers](https://campusphilly.org/careers)

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# Build Your Career Throughout the Year

Campus Philly hosts events throughout the year to help students build their network and meet with professionals in a variety of fields.

## FALL

Once you are settled on campus, attend one of our Meet Your Industry events, showcasing different local business sectors, including finance, tech, healthcare, and design.

[campusphilly.org/careerevents](http://campusphilly.org/careerevents)



## SPRING

There is so much going on off-campus once the weather gets warm, but don't stress, Campus Philly is here to help you land a summer internship through our Online Job and Internship Fair.

[campusphilly.org/careers](http://campusphilly.org/careers)

## SUMMER

And if you are sticking around for the summer (and we hope you are), make sure to swing by Campus Philly's My Philly Summer Party, the biggest networking event in the city, created specifically for interns and young professionals. [campusphilly.org/myphillysummer](http://campusphilly.org/myphillysummer)



FRINGEARTS

# Event Advice

Networking at a career fair? Attending a Campus Philly Meet Your Industry event? Keep these notes in mind to impress!

**Dress to impress.** Wear a sharp suit or a professional jacket with skirt or pants.

**Bring copies of your resume and business cards** and keep them neatly in a folder. Don't have any business cards? Stop by the Campus Philly table at the event to pick up some blank ones.

**Choose your shoes wisely.** Wear something professional, but comfortable enough that if you're on your feet for a couple of hours, they won't hurt!

**Wear your name tag to the left.** This makes your name visible to the person you're greeting, if you're shaking with your right hand.

**Arrive 15 minutes early.** This gives you the opportunity to scope out the event and network with fellow students before everything starts.



@careerphilly



Campus Philly company page

# #LegitCPTips

Advice from professionals working at Philadelphia companies like Deloitte LLP and many more.



## Deloitte LLP

Build relationships with fellow interns and professionals in other departments during your internship; these people can become your network for professional advice, mentorships, and future jobs.

## Comcast

Do your job well and bring new ideas and creative thinking that demonstrate you have more potential to grow.

## Allen & Gerritsen

Don't be afraid to take an internship that's in a field other than your academic major or other coursework. Companies value employees who are able to think differently.

## Campbell Soup Company

Before an interview, do your homework. Research the company and be prepared to ask questions in the interview.

## Bentley Systems

Make sure your social media accounts are reflective of your passions and professional interests. Clean up your posts and pictures before applying, or better yet, never post anything questionable.

Find more #LegitCPTips on [campusphilly.org/legitcptips](http://campusphilly.org/legitcptips) and [@careerphilly](https://twitter.com/careerphilly)

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# @campusphilly TRAVEL DESK

Students and parents, contact Campus Philly for tips, transportation help, and troubleshooting advice. Call 1.877.88PHILA or email [traveldesk@campusphilly.org](mailto:traveldesk@campusphilly.org)



## Hotel Discounts

These hotels offer a special room rate for visitors to college campuses. Ask for the "Campus Philly rate" when booking. Rates vary daily and are subject to availability.



### Hyatt at The Bellevue

Discover an iconic downtown hotel situated on the famous Avenue of the Arts. Just minutes away from attractions and shopping and directly adjacent to the Broad Street Subway Line, which is a quick ride to the stadiums and universities. For reservations visit [philadelphia.bellevue.hyatt.com](http://philadelphia.bellevue.hyatt.com) and use Corporate Code: CR28605 or call 1.888.591.1234.



### Sheraton University City

The Sheraton is adjacent to the University of Pennsylvania, Drexel University, and University of the Sciences and is just minutes away from Center City. For reservations call: 215.387.8000 or visit [philadelphiasheraton.com](http://philadelphiasheraton.com) and use CFT/Corporate Account #: 411092

### Inn at Penn

Located on the campus of the University of Pennsylvania and blocks from Drexel University, University of the Sciences, and Amtrak's 30th Street Station. For Reservations Call: 215.222.0200



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# Getting Around



K. Rankin for Visit Philadelphia™

**SEPTA** is the acronym for the local transit agency responsible for Philadelphia's regional rail lines, subways, buses, and trolleys. Find more at [ISEPTAPHILLY.COM](http://ISEPTAPHILLY.COM) or [m.septa.org](http://m.septa.org) on a mobile phone.

**Biking** is an inexpensive and popular way to get around quickly. Indego, Philadelphia's bike share system, has monthly memberships, or you can walk up and pay per trip. Check out [bicyclecoalition.org/resources](http://bicyclecoalition.org/resources) for safety tips, maps, and favorite routes on The Circuit – our regional trail network – plus information on taking your bike on the bus or train.

**Flying** into Philadelphia International Airport, you can take a cab to Center City for a flat \$28.50, plus \$1 for each extra passenger (tip not included). SEPTA's Airport Line runs every 30 minutes from 5 a.m. to midnight and stops at University City, 30th Street, Suburban Station, and Jefferson Station in Center City for \$8, cash only, buy onboard. Several shuttle van companies have good rates, for groups especially; call in advance to reserve.

**We use tokens** for bus, subway, and trolley fares. Price is \$1.80 when purchased from a ticket agent, vending machine, or through your student activities office. If you're out of tokens, you can pay \$2.25 cash (no change is given) into the box next to the bus or trolley driver or at the ticket window entering the subway.

**Regional Rail** uses tickets you can buy at the station or your student activities office. Tickets onboard are cash only and sometimes include a surcharge. Trains connect Center City with the surrounding neighborhoods and suburbs as far as Trenton, N.J., and Wilmington, Del. An Independence Pass is a great option for suburban students coming into the city for the day; for \$12, you can ride every SEPTA bus, subway, train, and trolley line for 24 hours [\$5 more if traveling to or from New Jersey].

**Philly taxicabs** come in all different colors, but the experience inside is standard. All take credit cards and charge the same clearly posted rates: \$2.70 to start ("flag drop") plus a fuel surcharge (around \$1; changes monthly). The meter runs for every 1/10 mile traveled or time spent idling. Tip 10%.

**Amtrak**, departing from 30th Street Station, is the quickest way to get to New York City or Washington, D.C. Alternatively, going north, you can save money by taking SEPTA Regional Rail to Trenton and then transferring to New Jersey Transit from Trenton to New York's Penn Station.

**Intercity buses** are another way out of town, departing from the terminal near Chinatown or JFK Boulevard west of 30th Street Station. Look up Bolt Bus, Megabus, Greyhound, and others for \$1 flash sales and other discounts.

**Don't forget New Jersey!** Take PATCO from Center City, with stops along Locust Street, or from 8th and Market over the Ben Franklin Bridge into Camden and the suburbs of Collingswood, Haddonfield, and Lindenwold. New Jersey Transit trains from 30th Street Station connect to Cherry Hill and Atlantic City.

**Center City** refers to the part of downtown Philadelphia surrounding City Hall. There are major transit centers beneath City Hall, at Suburban Station (18th and JFK), and at Jefferson Station (11th and Market, beneath The Gallery shopping mall).

**University City** is just across the Schuylkill River west of Center City, marked by the all-glass Cira Centre tower and 30th Street Station at the head of JFK Boulevard. Find more on Center City, University City, and Philadelphia's other neighborhoods in the "Explore Philadelphia" section of the guide.

**Passing by 30th Street Station** is the **Schuylkill Expressway**, known by its interstate number, Route 76. This is the city's major highway connection, along with 676, 95, and suburban 476, which is also known as "the Blue Route."





# SEPTA Regional Rail & Rail Transit



LEGEND	
	Market-Frankford Line
	Broad Street Line & Broad-Ridge Spur
	Norristown High Speed Line
	Trolley Lines (Routes 10, 11, 13, 15, 34, 36, 101 and 102)
	Regional Rail Lines (end shows route destination)
	PATCO Line (end shows route destination)
	Free Interchange (no transfer needed between transit services)
	Pedestrian Connection (additional fare needed for connecting service)
	Wheelchair accessible station

INFORMATION	
Customer Service:	215-580-7800
TDD/TTY:	215-580-7853
Website:	<a href="http://www.septa.org">www.septa.org</a>

© SEPTA Current as of September 2014

The orange line on the transit map at left shows the **Broad Street Line** running from La Salle and Temple in the north, through Center City and down to AT&T Station for the Sports Complex. Local trains make every stop, express trains skip some stops noted on posted maps, and special trains run non-stop from City Hall Station around big sporting events. There is a free transfer at City Hall to the Market-Frankford Line.

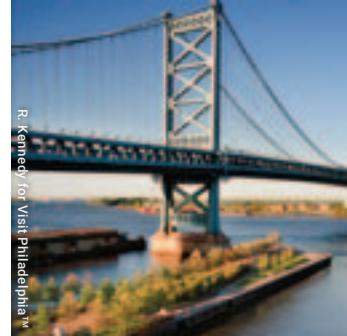
The **Market-Frankford Line**, or the blue line, stretches from 69th and Market in the west past Penn and Drexel to the Delaware waterfront at 2nd and Market, then north along the river up to Frankford, through neighborhoods like Northern Liberties, Fishtown, and Kensington. The El runs underground through Center City, but is elevated aboveground elsewhere, hence the "El" nickname.

**Trolley Lines** follow the green line; all stop below ground between 15th and 30th along Market Street, then branch out across West Philadelphia at street level. The **#10** runs down Lancaster Avenue, the **#34** down Baltimore Avenue, the **#36** down Lindbergh Blvd, the **#13** down Chester Avenue, and the **#11** down Woodland Avenue.

Separate from the others, the **#15 trolley** operates the length of Girard Avenue, past the zoo in West Philly, east to the Delaware Waterfront.

**PATCO's** red line crosses the Ben Franklin Bridge and serves New Jersey from several stops in Center City. There are no free transfers between SEPTA and PATCO. Vending machines in PATCO stations provide tickets along the route.

The rest of the lines show **Regional Rail** suburban commuting routes. SEPTA's bus routes are not shown on the map, but also provide frequent and affordable service from the city to the suburbs. Pay onboard next to the driver with a token or cash fare (no change given).



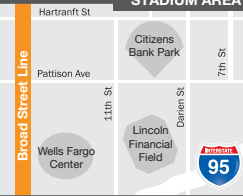
Check [ISEPTAPHILLY.COM](http://ISEPTAPHILLY.COM) for more.



-  SEPTA Rail Station
-  SEPTA Market-Frankford Line
-  SEPTA Broad Street Line
-  SEPTA Green Line Trolley
-  PATCO Line
-  Free Interchange
-  Trolley Route

# Center City Philadelphia

**STADIUM AREA**



## Explore Neighborhood Details:

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- Northern Liberties: Page 15
- Old City: Page 10
- Manayunk: Page 16
- Ben Franklin Parkway: Page 11
- Chestnut Hill & Mt. Airy: Page 17
- University City & West Philadelphia: Page 12
- The Main Line: Page 18
- South Street & Society Hill: Page 13
- South Jersey: Page 19